What Ever You Do - Don't Miss This Special Limited Offer!

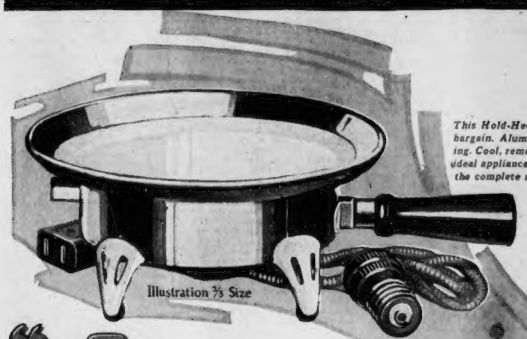

Illustration ⅔ Size

This Hold-Heet Griddle is part of the $9.85 bargain. Aluminum top. Requires no greasing. Cool, removable handle for traveling. An ideal appliance for light housekeeping. Order the complete set today. Makes an ideal gift.

"That's a Bargain!"

A Three-Piece Complete Electric Cooking Outfit for Only $9.85

¶ You too will say this when you see it. Think of an electric griddle, an electric percolator and an electric toaster—three beautiful cooking appliances for less than $10.00. Only efficient manufacturing with enormous output, plus the active co-operation of thousands of good dealers, makes such an offer possible. Even with these tremendous advantages it will not be possible to keep this remarkable offer open very long. We suggest immediate action to avoid disappointment. Remember that these are three genuine Hold-Heet appliances, each piece carrying the Hold-Heet two-year guarantee of satisfactory service—each piece containing the famous Hold-Heet element.

¶ For a delightful meal quickly cooked, right at the table, this three-piece electric set is ideal. Keeps Mother with you in the cool dining room instead of in the hot kitchen. Saves the washing of many pots and pans. Can be used out on the porch. Just the thing for college girls and girls living alone. Makes cooking in a single room delightfully clean and convenient.

¶ The four-cup percolator is polished aluminum, beautifully panelled. Once you taste the delicious coffee it makes you would not part with it for the price of the entire set. The toaster is polished nickel-plated throughout. Takes full-size slices from bakers' 1½-pound loaves; evenly toasts two slices at once. For preparing eggs, chops, bacon, pancakes, potatoes, etc., the griddle is just splendid—you will wonder how you got along without it.

¶ The Hold-Heet three-piece, complete electric cooking set comes to you complete in a handy box with two cords and attachment plugs, enabling you to quickly prepare meals the clean, electric way. For less than the price of one ordinary cooking utensil you get three high-grade appliances. Only $9.85. Before your dealer is "sold out" get this Hold-Heet Set—there is nothing to compare with it at the price.

Illustration ⅔ Size

$9.85 buys this charming four-cup Hold-Heet Percolator together with the Hold-Heet Toaster and the Hold-Heet Griddle. Just the size for a small family. Get yours now. Hold-Heet Percolators make better coffee.

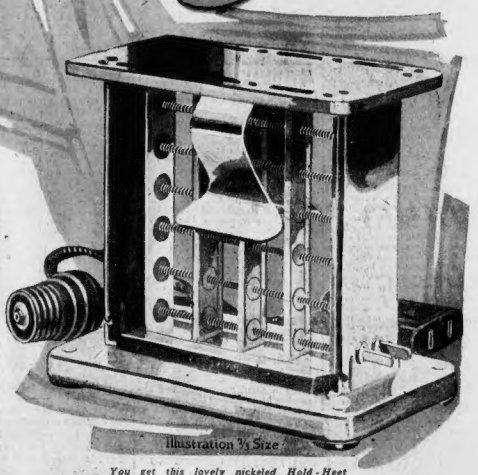

Illustration ⅔ Size

You get this lovely nickeled Hold-Heet Toaster with both Hold-Heet Griddle and Percolator for only $9.85. This is a real opportunity to make your dollars do double duty.

Get this great bargain at your local dealer's or send $9.85 to the RUSSELL ELECTRIC CO., 340 W. Huron St., Chicago, and this wonderful three-piece set will be sent you promptly, prepaid. Complete satisfaction or money refunded. Don't miss this opportunity. *Get yours now!*

FOR SALE BY

R. H. White Company — Gilchrist Company
Outlet Company, Providence, R. I.
James Edgar Company, Brockton, Mass.
Star Store, New Bedford, Mass.

Lack of space prohibits the listing of all the thousands of good electric, hardware, department, drug stores, etc., that are making this special offer. See your dealer today, before it is too late. If you prefer, the complete three-piece set will be sent you prepaid upon receipt of the astonishingly low price of $9.85.

RUSSELL ELECTRIC CO.
The World's Largest Manufacturers of Lamp Socket Heating Devices.
Executive Offices and Factory, 340 W. Huron St., CHICAGO.
Eastern Office: 51 E. 42nd St., New York. Canadian Office: 60 Duchess St., Toronto.

Hold-Heet

With the Famous Guaranteed Hold-Heet Element

This Is the Greatest Household Electric Appliance Offer Ever Made